

instructions of software 734 stored therein to processor 702 for execution. Execution of software embodiment 734 by processor 702 may result in a process to perform operations to implement presentation of personalized goods, as herein described and in accordance with the present invention.

5           Those skilled in the art will appreciate that other embodiments could comprise different combinations of software, hardware, and firmware than those illustrated to carry out the operations of the present invention as well.

While certain features of the invention have been illustrated as described herein, many modifications, substitutions, changes and equivalents will now  
10           occur to those skilled in the art. It is, therefore, to be understood that the appended claims are intended to cover all such embodiments and changes as fall within the true spirit of the invention.